



SPONSORSHIP PACKAGES

JASA 2023 CELEBRATION DINNER & BUSINESS FORUM

AT BIRMINGHAM ROSS BRIDGE, NOV 9-10, 2023



The Japan-America Society of Alabama

2081 Columbiana Road #10 Birmingham, AL 35216

About Us



The Japan-America Society of Alabama (JASA) is a private, non-profit 501c(3) organization in its 35th year of encouraging and strengthening the relationship between Japan and Alabama. Through programs that focus on economic, cultural, and educational interests, JASA members learn and work together to foster a positive environment, cooperation, and strong relationships, both business and personal. Join us as we promote and cultivate these enriching international relationships.

JASA welcomes members from all businesses, organizations, and individuals that have an interest in enhancing the Japan-Alabama relationship or wish to promote a welcoming environment for Japanese businesses in Alabama.

About Event

Each year, the Japan-America Society of Alabama hosts a special reception and fundraiser to allow our members and guests from all over Alabama to gather, network, and dine with a special program to celebrate the JASA community.

We recognize New and Expanding Japanese Companies across the state, hear from JASA leadership about our community's mission and goals, and honor the recipient of the Samuel Ullman Award.

We have added a Business Forum in the morning following the Annual Dinner since last year, which is an invaluable opportunity for attendees to learn business insights and the latest business developments from a keynote speaker.

You can find the details of last year's events at: <https://japanalabama.com/annualdinner>

Event Highlight



Reception and Seated Dinner

Dine and converse with fellow Japanese and American industry and community leaders and enjoy the community of the JASA network. Enjoy our cocktail reception before dinner with drinks, entertainment, and great conversation.



New and Expanding Companies Recognition

We will recognize the Alabama Department of Commerce's 2022 new and expanding Japanese companies to showcase the significant economic impact of Japan on our state and show our appreciation for those who have chosen to call Alabama home.



The Samuel Ullman Award

The Japan-America Society of Alabama initiated the Samuel Ullman Award in 1992 to recognize those who have made significant contributions toward the advancement of the relationship between Japan and Alabama. We will honor this year's recipient of the award during our celebration.



Sponsorship Levels

■ Platinum

\$10,000

One premier location table at the Celebration Dinner (8 seats), one premier location table at the Business Forum (8 seats), recognition in printed event programs, slide presentations, JASA newsletters, website, social media, and verbal recognition from the podium.

■ Dinner Gold

\$2,500

Preferred table location at the Celebration Dinner (tickets not included), recognition in printed event programs, slide presentations, JASA newsletters, website, social media, and verbal recognition from the podium.

■ Forum Gold

\$2,500

One reserved table at the Business Forum (8 seats), recognition in printed event programs, slide presentations, JASA newsletters, website, social media, and verbal recognition from the podium.

■ Dinner Silver

\$1,000

Reserved table location at the Celebration Dinner (tickets not included), recognition in printed event programs slide presentations, JASA newsletters, website, and social media.

■ Forum Silver

\$1,000

Reserved table location at the Business Forum (tickets not included), recognition in printed event programs, slide presentations, JASA newsletters, website, and social media.

■ Dinner Bronze

\$500

Recognition at the Celebration Dinner and in JASA publications.

■ Forum Bronze

\$500

Recognition at the Business Forum and in JASA publications.